**Interview 1: Student**

This meeting was held with a student on a discord call. They had previously filled out a questionnaire about our proposed solution.

**Here is the transcript of the interview:**

**Aman:** Hello, Thank you for taking the time out of your busy schedule to have a chat with me about our proposed solution, Time Crunch.

**Student:** No worries, glad to help!

**Aman:** Now, thanks again for completing the questionnaire ahead of this chat as I will ask follow up questions based on your responses to those questions. Are you ready to begin?

**Student:** Of course, ready when you are.

**Aman:** So the first question was “What aspects of your life do you feel wastes a large proportion of your time?”, and your response was: procrastination, commute/travel and sleep. Can you explain a bit more please?

**Student:** When it comes to completing university coursework or revision, I am easily distracted and therefore procrastinate a lot. As i live in a house now with housemates, i need to travel to university which is 30 mins away but i have to walk to the bus stop and to campus from the stop which takes longer to get home. Finally, with all the travelling and working i get really tired and sleep a lot as well as snooze to get more sleep but this makes me waste time by missing lectures, practicals and time to work towards deadlines.

**Aman:** With these problems, if i was to propose a solution of a time management app would you be interested in it?

**Student:** Yes that would help my situation actually.

**Aman:** Great so that leads me to the next question asked in the questionnaire, ‘What features would you expect to see from a time management app?’. You replied with alerts for tasks, ability to create a schedule for the day, ability to plan for future dates, upcoming reminders. Can you please elaboratoe on that?

**Student:** Well alert for tasks and upcoming reminders will be great to remind me of upcoming lectures as well as bus arrival times as i am quite forgetful. To be able to create a schedule for the day and future dates it will be helpful with managing my time more efficiently make sure all my time is used equally to prevent wastage.

**Aman:** That’s some great ideas, the next question asked was ‘What do you think the layout of a time management app would look like?’ and you replied with “minimalist and simple interface that highlights the key features of the app”. Could you explain more in-depth?

**Student:** My vision of this app will be a straightforward application with an easy-to-use simple interface that will highlight the key features of the app without searching on the app for hours on end going through multiple pages to find one task.

**Aman:** In the next question, ‘Would you like to see any features to increase accessibility of the app, such as a video tutorial or an audio dictation feature?’ you replied “video tutorial and/or documentation alongside will help with understanding the app more and accessibility”. Could you explain more in detail please?

**Student:** I feel that a video tutorial or a document within the app will help users that are not used to this technology use the app to the fullest extent without any issues that way all ages can use it.

**Aman:** That makes more sense, the next question asked ‘If the app contained a live news feed, do you think this could save you time checking the news or not?’ you replied “Yes”. Can you explain why you said yes?

**Student:** If you look at google for example before you use the search engine, on the home page it shows you live news cards that are trending in your country or about your interests.

**Aman:** I was about to talk about google but more about google calendar as you were asked, ‘Are there any features of google calendar that you are unhappy with or feel could be improved?’ and you said “lack of accessibility on non-android phones”. Can you express your opinion a bit more?

**Student:** Generally speaking, everyone does not own the same phone as they all have different ones either apple or android. What good is an app if it only works on one but no on the other? This will only reach half your target audiences which is why if the time management can be accessed on both devices and the same features can be used it will be better than the competitors already.

**Aman:** That is a very valid point. Thank you very much for your time today.

**Student:** My pleasure, Thank you!

**Interview 2: Business Professional**

This meeting was held with a business professional on a discord call at lunchtime. They had previously filled out a questionnaire about our proposed solution ahead of this interview.

**Here is the transcript of the interview:**

**Aman:** Hello, Thank you for taking the time out of your lunch to have a chat with me about our proposed solution, Time Crunch.

**Aman:** Thanks again for completing the questionnaire ahead of this chat as I will ask follow up questions based on your responses to those questions. Are you ready to begin?

**Business Professional:** Yes, i am ready!

**Aman:** So the first question was “What aspects of your life do you feel wastes a large proportion of your time?”, and your response was: Social Media. Can you explain a bit more please?

**Business Professional:** Social media has become a large part of people’s lives its even their careers. When i have free time i go on social media such as Instagram or Tik Tok and end up spending hours on the apps when i could be productive doing something else.

**Aman:** If i was to propose a solution of a time management app would you be interested in it?

**Business Professional:** Indeed, I would be interested because i currently use a physical diary to note down all my upcoming events or meetings and it will be good to see how else i waste time throughout the day.

**Aman:**  The next question that was asked in the questionnaire was ‘What features would you expect to see from a time management app?’. You replied with “First of all, not a subscription service and no ads. Relevant data to my personal and work life. Easy to access on all of my devices. Doesn't require a million pass codes. Easy to use and easy to implement and change my settings.”. Can you please elaboratoe on that?

**Business Professional:** Nowadays, Everything comes with some sort of ads or subscription service and when that happens and i cant use the app to the fullest extent and they always show irrelevant content. Hence i would like this app to have no ads or subscription so i can maximise the usability of the app. Another thing i love nowadays is using the same app on all devices it saves so much time as well as makes it convenient to access on all my devices by a sync functionality. A successful app should be easy to use and easy to change settings to make the app more customizable.

**Aman:** That’s some great ideas, the next question asked was ‘What do you think the layout of a time management app would look like?’ and you replied with “Something stylish and unique. I don't want to look at my calendar of work and think "ew work". People use calendars for personal usage too. Nothing bland and boring that sucks the joy out of my exciting activities and events.”. Could you explain more in-depth?

**Business Professional:** With the modern apps i use, i like a great looking app with a great user interface, i dont want to look at a boring, outdated calendar that makes my events and tasks look unappealing.

**Aman:** In the next question, ‘Would you like to see any features to increase accessibility of the app, such as a video tutorial or an audio dictation feature?’ you replied “I think that I and a lot of others would agree that a video tutorial would be of great help and the easiest option. The most convenient, I would say too.”. Could you explain more in detail please?

**Business Professional:** I feel that a video tutorial can assist those with reading or hearing impairments to navigate through the app as well as those who are not tech savvy as you are aiming for ages of 18+.

**Aman:** That makes more sense, the next question asked ‘If the app contained a live news feed, do you think this could save you time checking the news or not?’ you replied “Actually, yes. I often find myself checking multiple news sources to find news relevant to me. Why not crunch it into one area to save myself meaninglessly scrolling through other garbage just to get to the one paragraph that does affect my life?”. Can you explain why you said yes?

**Business Professional:** I would like the option of having relevant news cards showing up on my page all in one section every morning because its convenient rather than me going through millions of articles to find what my kind of articles.

**Aman:** I was about to talk about google but more about google calendar as you were asked, ‘Are there any features of google calendar that you are unhappy with or feel could be improved?’ and you said “Google calender can be useful but it's just as useful to me as it is an advert for the google search engine.”. Can you express your opinion a bit more?

**Business Professional:** To be honest, I do not use google calendar at all so i cannot really answer that.

**Aman:** That is a very valid point. Thank you very much for your time today.

**Business Professional:** No worries, Thank you!